

# FRAME/WORK

Creating a dynamic guide for Tuscaloosa

**2018 Comprehensive Plan & City Code Update**  
Steering Committee Meeting 2

August 8, 2018



**Welcome**

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Executive Director  
Office of Urban Development

**FRAME/WORK**

Creating a dynamic guide for Tuscaloosa



## Agenda

1. Welcome
2. Process Update
3. Share Analysis Preview
4. Engagement Update
5. Breakouts
6. Next Steps

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## Work Underway

1. Analysis
  - Housing
  - Land Use
  - Transportation
  - Infrastructure
  - Economic Conditions
2. Stakeholder input
3. Preparing for public engagement

## Who We've Heard From So Far

- Planning Commissioners
- Homebuilders, developers, realtors
- Chamber of Commerce
- Neighborhood groups
- Mayor's Task Force
- Arts groups
- Parks & Recreation
- University of Alabama
- Stillman College
- Public Housing Authority
- Landlords
- Transportation/Traffic Planning
- Bike/Pedestrian/Transit Advocates
- Young Professionals
- Public Safety

## Who Else?

- Historic Preservation
- Library
- K-12 education
- Small businesses
- Large businesses
- Environmental Groups



## Community Profile

- Population
- Households
- Diversity
- Age
- Income
- Poverty

# Population

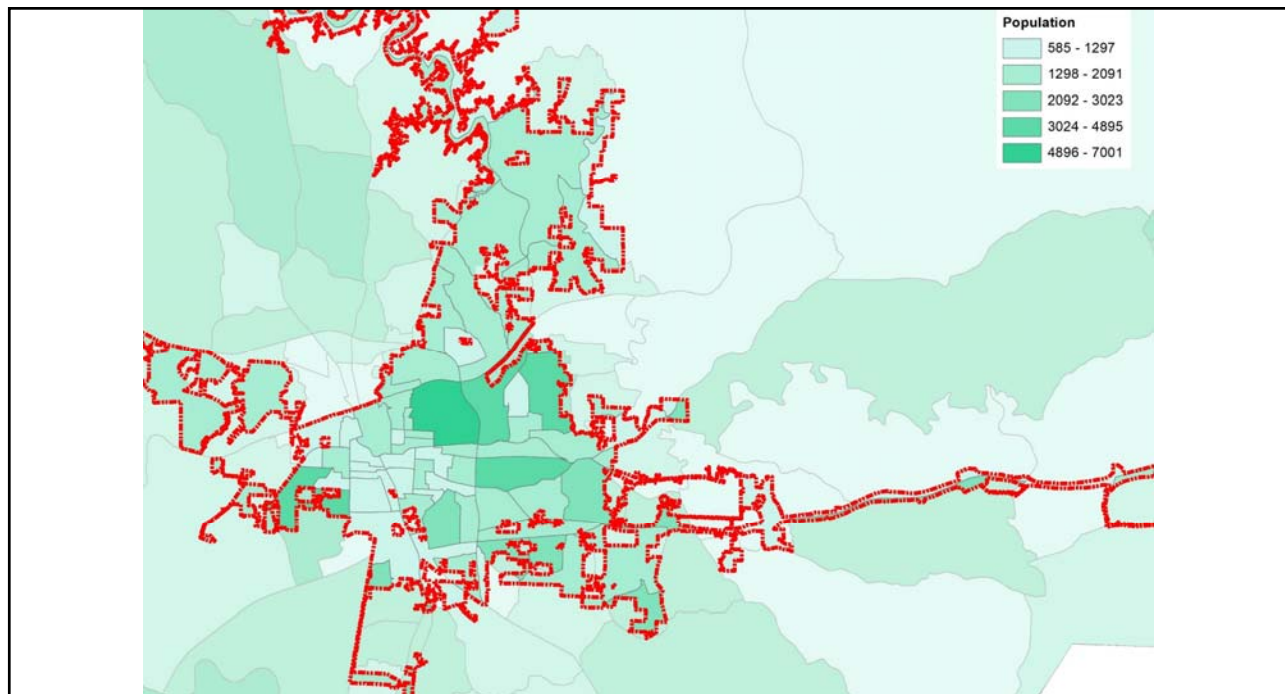
- **Growing faster than other parts of the State.**

Tuscaloosa grew the fastest of the big five cities in Alabama—since 2000, an increase of 18,446 (24%).

- **Projected to grow faster than the State and many other metros.**

Tuscaloosa County is projected to grow by 28% between 2010 and 2040 (among 10 fastest growing counties).

City	Population, 2016	2000-2016 Population Change
Tuscaloosa	96,352	24%
Birmingham	212,424	-13%
Huntsville	188,973	19%
Mobile	193,717	-3%
Montgomery	201,717	0%



# Student Population

- **Students impact the overall population age distribution.**

The City has 43,864 college students.

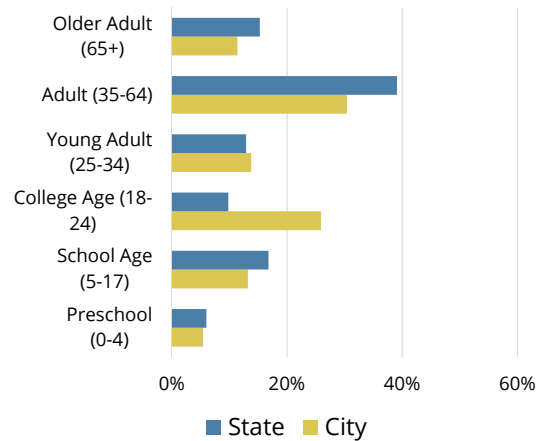
Higher Education Institution	2017 Fall Enrollment	Average Undergraduate Enrollment 2006 - 2016
University of Alabama	38,563	24,523
Shelton State Community College	4,607	5,036
Stillman College	694	957

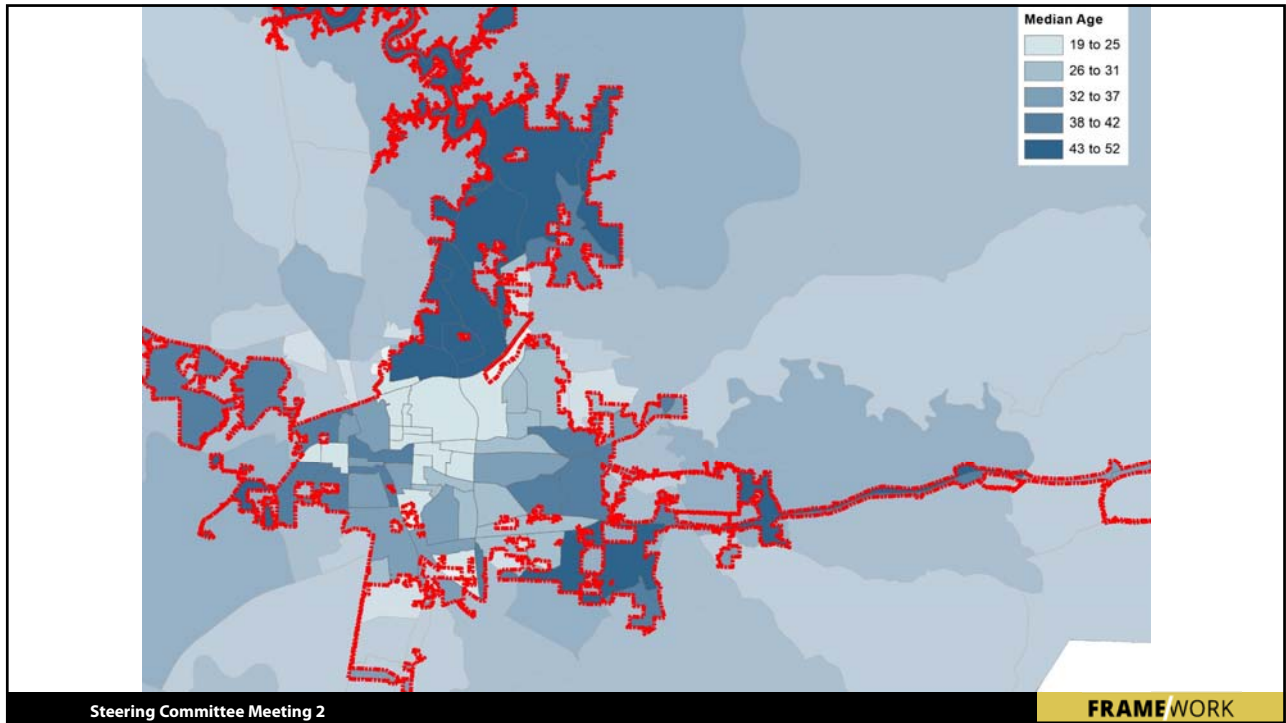


# Age

- **Younger population.** The City's median age (28.6) is 10 years younger than the State's median age of 38.6.
- **An aging population.** 65+ population projected to increase to 17% up from 11% today
- **Young Adults Age 25-34** have grown in number and as a proportion of the pop. since 2010.

Share of 2016 Population By Age Cohort





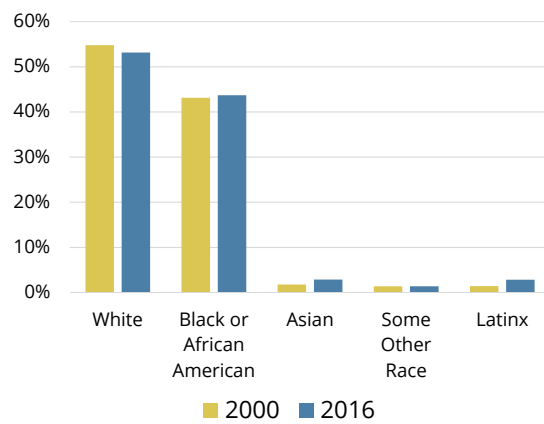
## Diversity

- Growing diversity.**

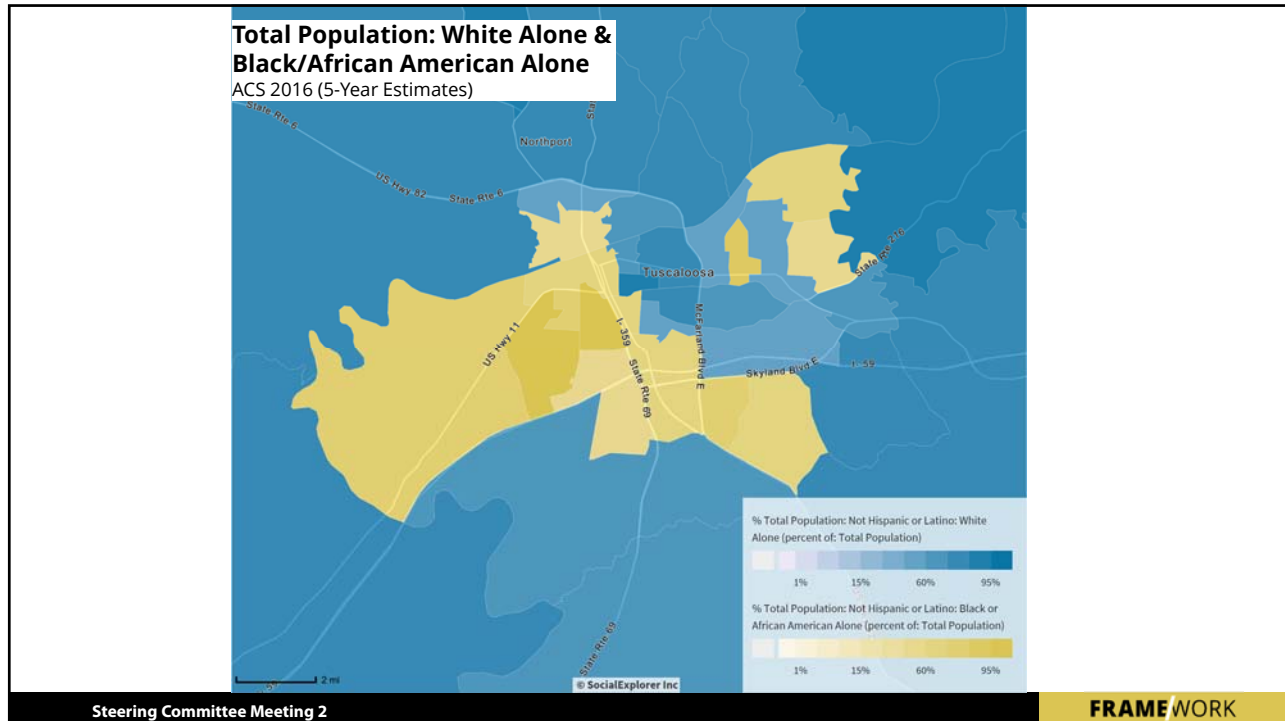
The City's population is predominantly White (53%) and Black/African American (43%).

The City has seen increases since 2000 in the Latinx population.

Share of City's Population By Race and Ethnicity, 2000 and 2016

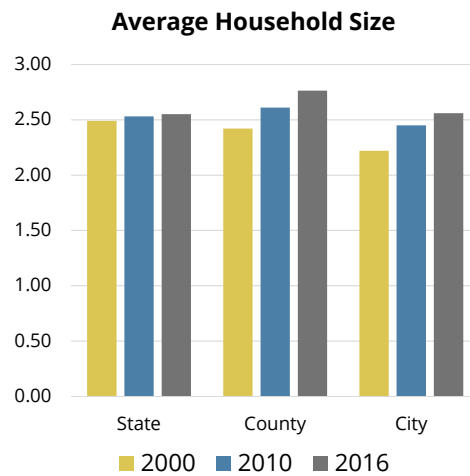






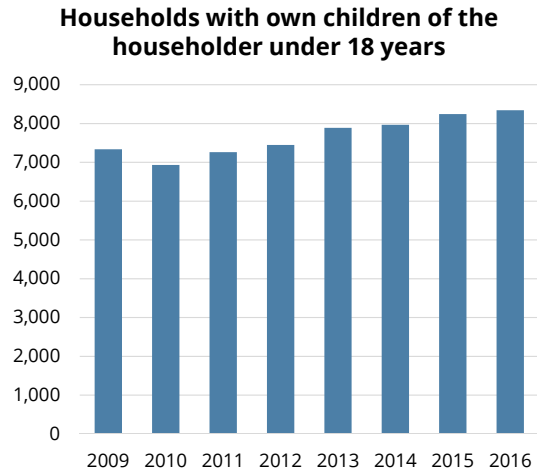
## Households

- Average household size has increased.**  
 The City's average household size increased from 2.22 to 2.56 persons per household between 2000 and 2016.
- Size of family households has increased** from 2.93 to 3.26.



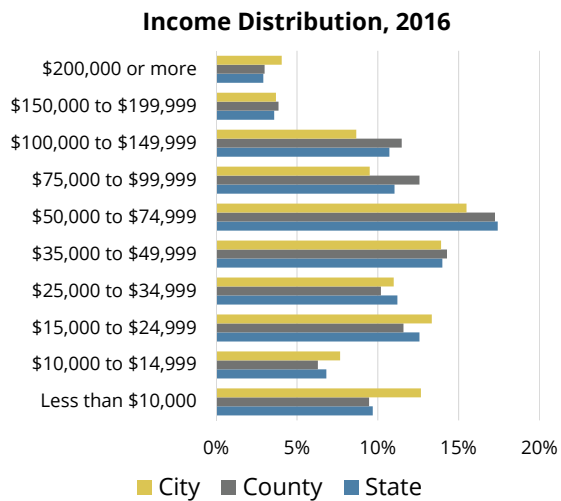
# Households

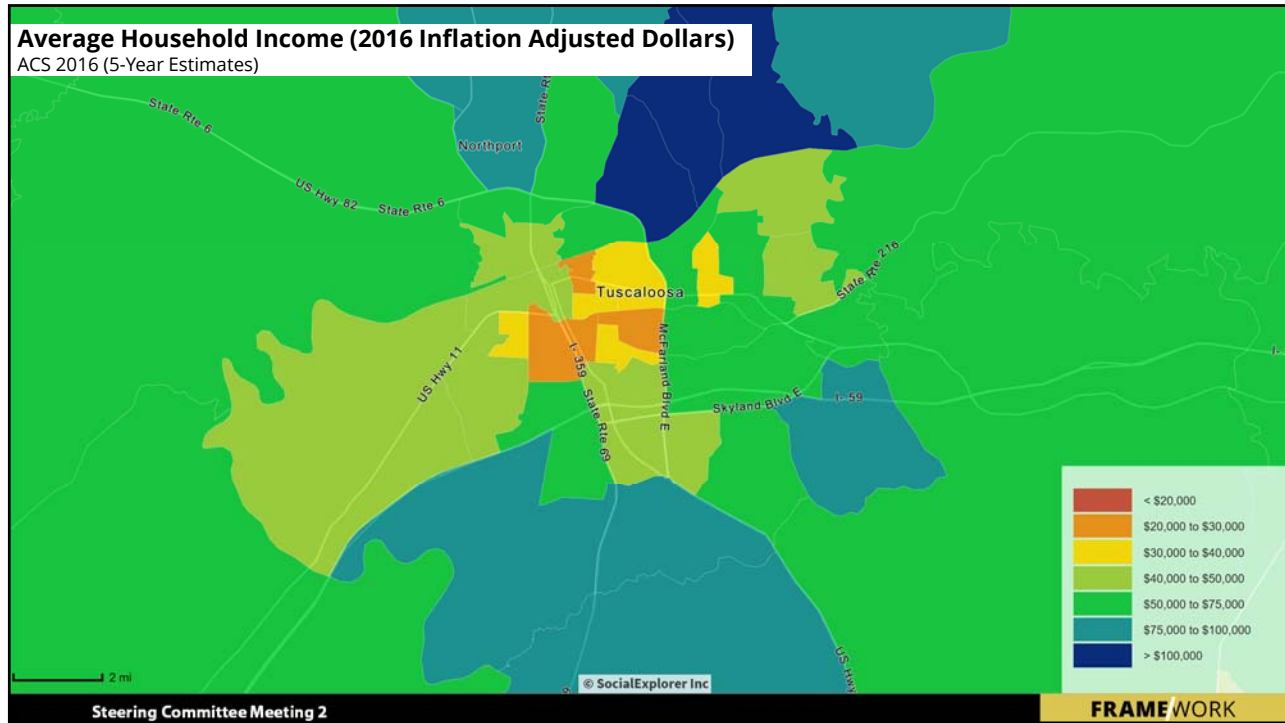
- Increasing share of female householders with children.**  
 18% of the City's households have a single female householder with children, up from 9% in 2000.
- Growing number of households with children under the age of 18.**  
 The number of households with children under 18 years grew almost 14% from 2009-2016.



# Income

- Household income patterns similar to State with some exceptions.**  
 higher share of lower income households.  
  
 higher share of those making \$200,000+.





## Poverty

- **Poverty rates have remained consistent since 2000.**

Almost 24% of individuals live below the poverty level in the City.

City	Population, 2016	Poverty Rate
Tuscaloosa	96,352	23.9%
Birmingham	212,424	29.4%
Huntsville	188,973	17.5%
Mobile	193,717	23.1%
Montgomery	201,717	22.6%

# Poverty

- **Higher rates of poverty in younger adults, children, and not white alone populations.**

29% under the age of 18  
 35% age 18-34 years  
 28+% of non-white population.

Age	Population Living Below the Poverty Level	% of total age group
Under 18 years	4,996	28.7%
18 to 34 years	10,323	35.1%
35 to 64 years	4,634	16.1%
65 years and over	776	7.1%

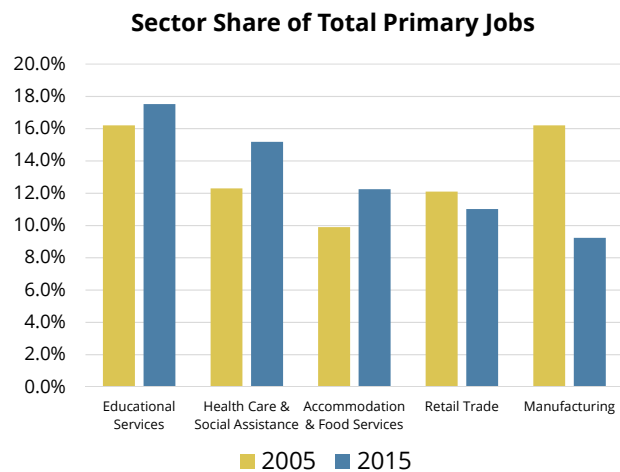
Ethnicity	Population Living Below the Poverty Level	% of total ethnic group
White alone	8,134	19%
Black/African American alone	11,382	28.5%
Asian alone	667	29.6%
Hispanic or Latino origin (any race)	709	28.2%

# Industries

- **5 sectors make up more than half the City's jobs.**

The top 5 industry sectors comprised 65% of employment in 2015.

1. Educational services
2. Health care and social assistance
3. Accommodations and food services
4. Retail trade
5. Manufacturing

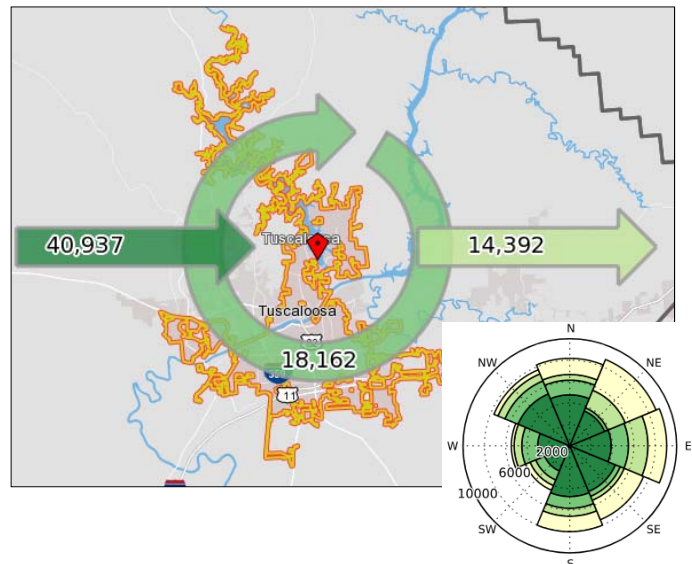


# Commuting

## Tuscaloosa is a job center.

- Nearly 70% of the workforce lives outside the City.
- 45% of the workforce commutes 10+ mi
- 30% commute 25+ mi

## Jobs Inflow/Outflow



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# Next Steps

1. Share housing study
2. Share land use and development trends

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## **Community Participation Plan** Upcoming involvement opportunities

- 1. Website** (people can share ideas)
- 2. Forum on the Future** (Community Workshop: November 27) Save the date

## Community Participation Plan Steering Committee role

1. Distribute prepared printed material to your networks (flyers, posters, etc.)
2. Share emails, social media posts
3. Speak with people about Framework at community events

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## Overview

- **Divide into 4 small groups**
- **Use 11x17 recording form (one per group)**
- **Two activities**
  1. *Outreach targets and tactics*
  2. *Mapping Opportunities*

## Outreach Targets and Tactics

1. List the networks that exist in Tuscaloosa that this planning process should touch.
2. List some tactics that would be effective in getting participation from hard-to-reach groups.



# 1

minute

## Mapping Opportunities

- 1. Individual thinking**
- 2. Each person puts dots on group map to identify their places, one dot per place** (all together)
- 3. Discuss places** (all)
  - a) Identify the group's top six places based on clusters of dots, circle and number the places on map*
  - b) For each place, give it a simple name*
  - c) Explain why the place is an opportunity*

# 1 minute

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## Next Steps

**Next Meeting:** September 26

- **Share housing study and other findings**
- **Prepare for Forum on Future**
- **Subcommittees**

